Focal Point: Multimedia

The whole world on a mobile phone

Always app to date

World affairs in your home

Keeping pace with the times

Your own media library in your own virtual loft

You cannot be more in the know

Information travels around the world within minutes ­­­­­­­­­­­- never before has mankind been more knowledgeable and well-read than today. Conversely, however, there has never been so much misinformation and fake news. Social networks can spread rumours in a short time which are then believed without due consideration.

Connected – with the world and friends

*connect’s* media interface: more than entertainment

The *connect* app will allow a new level of information consumption: Soon TV and radio stations from all over the world, as well as daily newspapers, weekly magazines, books, online portals, and more will be available to all users thanks to the multimedia interface. The large selection of high-quality media allows our users to follow international media coverage, and form their own opinions about what is going on in the world — all bundled in a single app. *connect* also offers the possibility to exchange information about the latest developments via live chat, video telephony and the multi-messenger service — all at the same time. *connect* makes it possible, to make a call while the radio plays quietly in the background, or chat while watching TV. This allows friends to discuss events live, or watch a film together even if they are not in the same place, making the pastime twice the fun.

Global participation

Which media suppliers will actively participate in the media interface has not yet been determined. "We are assuming that the range of services will grow even faster the more well-known *connect* becomes," says *connect* founder Michael Schöggl. In any case, it is already clear that all media worldwide will have the opportunity to link their content to *connect* easily and free of charge, making their content available to a wider public.